



Nirdhan Newsletter

A Newsletter of Nirdhan Utthan Laghubitta Bittiya Sanstha Limited — June/July 2019 Edition

**Nirdhan Utthan Laghubitta
Bittiya Sanstha Limited**
(formerly Nirdhan Utthan
Bank Limited)

An MFI Providing Services to the
Poor

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Message from the CEO

Dear Reader,
Greetings!

We are delighted to present you June-July 2019 Newsletter and to inform you about the ongoing socio-economic activities and progress at the bottom of the economic pyramid. You are updated about Nirdhan Utthan progress report as of July 16, 2019.

Nirdhan Progress Report as of July 16, 2019	
Non-Financial Indicators	Figure
No. of Districts Covered	77 of 77
No. of Branch Office	181
No. of Local Bodies Reached	514 of 753
Financial Literacy Beneficiaries	52,828 (FY 18-19)
Micro-Entrepreneurship Development Training Beneficiaries	253 (FY 18-19)
Skill Development Training Beneficiaries	2,145 (FY 18-19)
No. of Maternity Allowances	3,164 (FY 18-19)
No. of Insurance Claims	1,410 (FY 18-19)
No. of Disaster Reliefs	1,315 (FY 18-19)
No. of Staff	1,113
No. of Centers/SRGs	18,525
No. of Active Clients	355,947
No. of Loan Clients	224,119
Financial Indicators	Amount
Loan Disbursed (NPR)	121.07 Billion
Loan Outstanding (NPR)	19.64 Billion
Savings & Deposits (NPR)	11.05 Billion
Insurance Claims Paid (NPR)	101.42 Million (FY 18-19)
Credit Interest Rates	10% - 17% p.a.

With the view of promoting awareness amongst our clients, we have started conveying monthly health and business literacy messages to them through the center meetings since July 2019 in a very simple and understandable language. We believe this will lead to the enhancement in the level of health, financial status and business literacy leading to overall awareness among our clients, especially women who live their lives below the poverty line.

-Janardan Dev Pant



A view of center meeting organized by Singhachaur "Kha" Center of Jumla Branch, Jumla District

Nirdhan's Contribution in Training of Clients in the FY 2018/19

Nirdhan Utthan Laghubitta Bittiya Sanstha Limited organized **214 training and workshop events** for the overall development of skills, knowledge and ideas of the members during the Fiscal Year 2018/19. Nirdhan has been organizing these kind of training programs through out the year on the basis of client needs identified by the branches in order

to bring maximum effectiveness on the usage of loan by the clients to establish themselves a good business which they can fully depend upon for their expenses as well as savings for the future. The training and workshops organized during the year has been an overwhelming success both for the organization and the beneficiaries. There were a total of 11,290 beneficiaries directly benefited through these



Participants of Goat Rearing Training organized by Bhingribazar Branch, Pyuthan District

programs organized throughout the country. There were further 47,619 clients who received Financial Literacy through Compulsory Group Training (CGT) which each member has to go through before using Nirdhan's services.

The branch offices play a very important role in facilitating these training programs. They collect the client need identification and request for the training specific to the clients need in their operating area. This process has increased the efficiency of these trainings as well as the overall impact that has been achieved through the programs organized.

Nirdhan as an organization is always devoted towards poverty reduction of the

nation. These training and workshop programs provide a big step up towards the overall objective of reducing the poverty by proper utilization of funds. Furthermore, the members learn many business ideas to help them grow their business to achieve bigger success in their chosen path of progress. The timely loan utilization checks and recommendations during that time helps make sure the loan is used for the right purpose. The compulsory process of Loan Utilization Checks are to make sure that the investment yields profits for the clients.

Client Training & Workshops FY 2018/19			
S.N.	Event	Number of Events	Beneficiaries
1	Sponsorship for External Training	5	23
2	Skill Development Training	68	2,122
3	Entrepreneurship Dev. Training	11	253
4	Financial Literacy Training	82	5,209
5	Financial Literacy through CGT	4,344	47,619
6	Center Chief Workshop	39	3,402
7	Guardian Workshop	9	281
Total		4,558	58,909

Distribution of Maternity Allowance

Nirdhan distributes maternity allowance to its maternity clients in a regular basis. Maternity period is a very sensitive period for mothers and they need nutritious food to keep themselves and their child healthy. To help the same cause Nirdhan provides Rs. 1,100 to its maternity clients for up to 2 times to each client.

Nirdhan distributed 3,164 maternity allowances during the FY 2018/19 amounting to a total of Rs. 3.48 million to maternity clients through different branches.



Maternity Allowance being presented to Suwa Buda of Sinja Branch, Jumla District

Distribution of Disaster Reliefs

Nirdhan distributes Relief to the members who are affected by natural calamities such as flood, landslide, earthquake, tornado, fire etc. During the FY 2018/19, Nirdhan distributed 1,315 reliefs amounting to Rs. 1.99 million. These reliefs were provided to the victims of different natural disasters. The amount of relief distributed to the members depend on the damage caused to them and their household.

Distribution of Compensation

Alongside, maternity allowances & reliefs, Nirdhan also distributes compensations in the event of death or accidents of its member clients to their family who were insured through the micro-insurance service facilitated by Nirdhan Utthan LBSL. Nirdhan distributed 1,410 compensations during the FY 2018/19 amounting to a total of Rs. 101.42 million to the family of deceased clients through its different branches across the country. Nirdhan Utthan provides the insurance facilities to its clients through co-operation with the best value major insurance company in the market. The insurance premiums charged to the clients are negotiated by Nirdhan to offer value without compromising on the benefits offered by the insurance to its clients.



Disaster Relief being presented to the members of Kalaiya Branch, Bara District affected by the great Tornado that hit the south of Nepal.

Helpless Binda Became an Employer

Binda Devi Shah, 46 years old resident of Sukhipur-10, Siraha is a single woman known for her successful hotel business. Her hotel/tea shop at main chowk of Sukhipur is crowded with customers from early morning which continues throughout the day. She is currently employing 2 employees at her business. Binda said that she earns around Rs. 40-45 thousand per month from her business.

Binda Devi Shah was born in Harine-6 of Dhanusha in 1971. Born in low cast poor family, she got married at the age of 15 to Laxmi Shah of Sukhipur. After marriage, her life became more complicated. She became mother of 2 daughters and a son. To get rid of difficult life style her family started a hotel business at Ghurmi Bazaar. She lost her son on a bus accident while transporting goods from Sukhipur to Ghurmi. She started her business in Ghurmi. After 15/16 years her husband suffered from illness in a regular basis. His medication cost them whatever they had accumulated so far. In the end, he also left this world. Her two daughters also got married and left her. Binda Devi was seen by the society as a negative character. Her neighbour gave her a room to live nearby for some time but she had prob-

lems of finding a living in long run.

In June 2012, she took loan of Rs. 25 thousand from Sukhipur branch of Nirdhan Utthan to start a tea shop after becoming member of a group operated by the same branch. Her intense hard work brought good profits. She gradually took bigger loans to expand her business. Currently, she has a loan of Rs. 100 thousand which she has invested in further

expansion of her business. With her hard work she is making good earning now and as there is a saying that even god Shiva opens his third eye to wealth, her relatives are getting closer to her because of her earnings.

Presenter: Mr. Parshuram Tharu, Assistant, Branch Office, Sukhipur, Siraha



Binda Devi Shah, a 46 year old single woman runs her Tea Shop/Grocery Store

Korean University Delegates and Central Bank of Nepal officials visited Nirdhan Branch

On the initiative of Nepal Rastra Bank (Central Bank of Nepal), the research delegates from different Universities in Korea alongside the representatives from the central bank visited the Ramkot Branch of Nirdhan on July 29, 2019. The guests were accompanied by the CEO and managers of Nirdhan from the Central Office.

The guests got the insights on **Nirdhan and MFIs experience on Financial Inclusion and Literacy, Policies and Programme** within Nepal, which was presented to them by the CEO of Nirdhan.

The delegates from Korea were Dr. Choong Lyol LEE (professor), Dr. Myunggi KIM (professor), Mr. Joonmo YANG (professor) and Mr. Choongwon LEE (researcher). They were accompanied by Mr. Daya Ram Sharma Pan-

geni (Director), Mr. Rajan Prasad Adhikari (Deputy Director), Mr. Sushil Gyawali (Deputy Director), Mr. Manoj Kumar K.C. (Asst. Director) and Mr. Jugal Kishor Kushwaha (Asst. Director) of the Central Bank of Nepal. The guests thanked the CEO of Nirdhan for providing such opportunity.



Korean University Delegates & Central Bank of Nepal Representatives alongside the CEO and Managers of Nirdhan.